



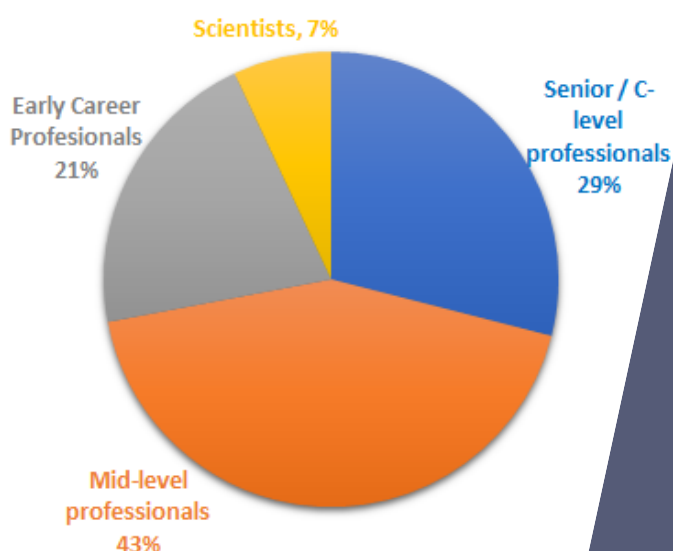
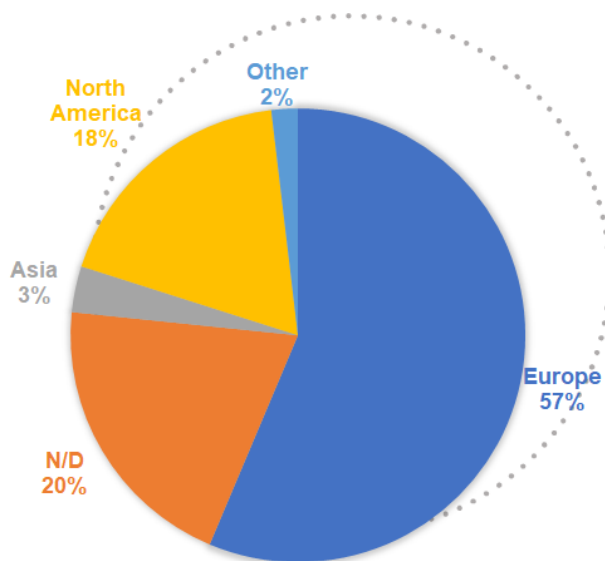
Your Employer Branding Partner

# TALENT REACH - YOUR PARTNER TO REACH LITHUANIAN PROFESSIONALS GLOBALLY

Community of Global Lithuanian professionals in 25 clubs and 49 countries



## Our network



# Global Lithuanian Leaders network and talent reach



## Social media reach

LinkedIn - over 4000 followers

Facebook - over 10 000 followers



LT BIG BROTHER

600 mentors with international experience

Over 1500 young talents with international education and fresh career start

<https://www.ltbigbrother.com>



## Academic Buddy

Network of young mentors for students applying to famous universities in UK, USA, France and Netherlands  
<http://academicbuddy.lt>

Talentai Lietuvai



## 'Talentai Lietuvai' network

Network of final year Lithuanian students and fresh career starters abroad

<http://glltalentai.lt>



## GLL Newsletter

Over 5000 expat receivers

Opening rate - 30-40% (market average 19%)



## Clubs of Lithuanian Professionals abroad

25 clubs globally

New Clubs every year

Monthly online meeting with club representatives

Annual Club meeting (September, 2020 in Berlin)



## Panel discussions in one of GLL events

Ownership of panel partners with guidance of GLL team  
3-4 panels per event

## #BackToVilnius

Informal network event 4 times per year

50-70 global Lithuanians

X-mas Drinks organized after GLL Awards connects over 400 participants

## GLL Summer Gathering

Up to 200 local and international professionals share their projects, business ideas and lessons learned  
July 9, 2020

## GLL Forum

National M. Mazvydas Library  
December 29, 2020  
Over 250 participants  
4-5 panel discussions  
Live LRT radio broadcasting  
Key take outs communication via GLL network and national media

## GLL Awards

Under the patronage of President of Lithuania  
St. Kotryna's Church  
December 29, 2020  
Up to 400 participants  
Live broadcasting via LRT Plus  
National communication campaign



# Talent reach partnership offer

## Job offer spread channels

agreed based on the role and target audience

Clubs of Lithuanian Professionals

GLL LinkedIn

GLL Facebook

Monthly GLL newsletter

LT Big Brother Community

Academic buddy network

'Talentai Lietuvai' network

Talent reach

Talent reach plus

4 job posts

5 job posts

## Employer branding and networking

Partner's Employer Branding message on GLL website

1

1

Partner's logo on GLL website

1

1

'Meet&Greet' online event with GLL TR partners

1

1

Ownership of panel discussion

-

1

#BackToVilnius networking event in partners premises  
except X-mas drinks

-

1

### Invitation to GLL Events:

GLL Summer gathering

1

2

Regular ticket price 130 Eur

GLL Forum

1

2

Regular ticket price 150 Eur

Global Lithuanian Awards

1

2

Regular ticket price 150 Eur

Discount for GLL events (3 tickets)

30%

50%

Price

2000 EUR

3000 EUR



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Contact us: Irma Žilenienė  
+370 60050374  
[irma@lithuanianleaders.org](mailto:irma@lithuanianleaders.org)