



DANIEL WEBSTER COUNCIL

BOY SCOUTS OF AMERICA®

FOR IMMEDIATE RELEASE

For more information, please contact:

Name *(replace "Name" with your name)*
your unit type and number, example: Pack 123)

Unit # *(replace "Unit #" with*
Phone *(your phone number)*

Email *(replace "Email" with your email address)*

TITLE

Subtitle or additional information to explain title (optional)

City], [State], [Date] - Begin with a two-sentence paragraph that provides a quick overview of the news and why it is important. It should read easily and make your news sound exciting to a general audience.

Next, provide more details about the program or event. Make sure to write your release in terms that your target audience (parents, Scouters, supporters), and general public will understand.

Your text should explain the purpose of your event and intrigue the reader to find out more. Be sure to include a call to action. For example: invite readers to visit your website, Facebook page and contact you for more information.

About Daniel Webster Council

The mission of the Daniel Webster Council, Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law. Through the mission, the Daniel Webster Council serves more than 8500 families through more than 350 community partners throughout the Granite State. Visit www.nhscouting.org for more information. Scouting's exciting programs are open to all youth ages 5-20. To learn more about Scouting and to find a program site close to you, visit BeAScout.org.

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(Indicates Press Release is finished)

Remember: write the most important information in the first few paragraphs, since editors will likely cut from the bottom up.